“THIS YEAR... I WAS ABLE TO SEE HOW CREATIVE THE HOPE VENTURE IS WITH RALLYING PEOPLE TO BE A PART OF SOMETHING SO MUCH BIGGER THAN OURSELVES.”

-SYDNEY

Letter from the Director

2020. Well, I didn’t see that coming.

From a world-wide pandemic, to protests, to hatred & division, to job losses, to dying alone, to even sweet moments of intimate weddings with only the closest of kin, 2020 was certainly a year for the books. It was a year when love often seemed to lose its way and people’s purpose came into question. But at The Hope Venture, our purpose seemed more sure than ever. We worked harder than ever to bring God’s love to a hurting and struggling world.

In the pages that follow you’ll see some of the ways God worked in and through us. I’m proud of the way we responded. Overseas, as Global Extreme Poverty rose for the first time in years, we jumped in and helped over 27,000 people... our most ever. Here in Lincoln we shifted but did not shrink back. Now was the time to bring hope. We turned to God to give our best selves and to work hard. Our donors amazed us as they too trusted God and stuck with us.

2020 was a year for creativity (think virtual Run for Hope and flash mob at a Drive In), trust (God will always be our Hope), reflection (pausing, considering, being honest), hope (now is the moment to be kind and to bring love into the hurting places), and a solidification of our purpose (we WILL bring hope and dignity to the most disadvantaged people in the world).

We do health and education projects for those in extreme poverty. That’s what we do. And we do it because God cares about all He has made. He reaches down to the orphan, the widow, the hurting, the desperate, the poor and the needy. He doesn’t have to; He’s the King. He could do anything He wants. But yet, He does care. And He invites us into that with Him. We are choosing to care with Him. To step out of our comfortable worlds along with Him to love more deeply than ever.

Thanks for being in this with us. These times call us forward.

Helping lives find hope together with you,

CYNCI PETERSEN
Executive Director
What a year. We launched into 2020 full steam ahead and then... wow, March hit. Like the rest of the world, we were stunned and uncertain as we watched the news. It took us off guard and shook us. But we also felt the need to rise up. This seemed like the time to represent Love and bring a much needed hope to the darkness.

Read along and see how it unfolded.
“I LIKE ABSOLUTELY EVERYTHING ABOUT THE HOPE VENTURE. I ESPECIALLY LIKE HOW YOU HAVE DIFFERENT PROGRAMS TO SUPPORT DIFFERENT ASPECTS OF THE COMMUNITY (E.G. MAMA KITS, GOATS, ETC.) AND ARE SUPER TRANSPARENT! YOU GUYS ARE AWESOME!!!”

- NAOMI
Our Mission

We’re on an adventure to bring hope and dignity to the most disadvantaged people in the world.
2020 Numbers
AT A GLANCE

PEOPLE IMPACTED OVERSEAS
27,000+

TOTAL AMOUNT RAISED
$850,000

TOTAL DONORS
1,027
“WHAT KEEPS US BEING A PART OF THE HOPE VENTURE IS HAVING PROJECTS THAT WE CAN FOLLOW, BE UPDATED ON, AND THAT ARE MORE TANGIBLE IN TERMS OF SUPPORTING THOSE WITH LESS”

-MATT
2020 has been a difficult year for many people. These struggles ring true both domestically and globally. Heroically, our partners have risen to the challenging circumstances and made a substantial difference in more than 27,000 lives this year. One of the ways we have witnessed our partners make a difference is through the COVID relief they have provided to those in need. An example of this is our Kenyan Student Sponsorship project reaching out to the students in the program in a time of need by providing food. Additionally, our educational partners have shown flexibility, such as a partner in India working to offer online education in the midst of the pandemic.

2020 has provided both a challenge and an opportunity. The challenge is that, “global extreme poverty is expected to rise in 2020 for the first time in over 20 years,” according to The World Bank. The opportunity is clearly demonstrated in our partners rising to help overcome the challenges and working to help people in great need. Further, we believe that God is granting us the opportunity to look towards new partnerships to expand our reach to people in new countries that are in the midst of great need. Please pray for us, our current partners, and our potential future partners as we work together to bring true hope and lasting change.

JAMES PEREGRINE
Project Manager
Where We Work
OUR PROJECTS AROUND THE WORLD

UGANDA
4 Projects Running
1,757 People Impacted

KENYA
7 Projects Running
6,594 People Impacted

INDIA
22 Projects Running
19,281 People Impacted
ABOUT THIS STRATEGY
WHAT AND WHY

When we started, I had been travelling to India for several years teaching women about the Bible. Several started to ask me, “Do you have milk for our kids?” I didn’t. I knew how to teach them about loving God and studying His word, but they didn’t have food or clothing or basic sanitary supplies and I could feel the disconnect.

Meanwhile, back home I had been studying passages like, “Suppose a brother or sister is without clothes and daily food. If one of you says to him, ‘Go, I wish you well; keep warm and well fed,’ but does nothing about his physical needs, what good is it? In the same way, faith by itself, if not accompanied by action, is dead.” (James 2:15-17 NIV)

I knew I had to do something. So I began responding, researching, planning, and finding friends to help. And every year, we kept growing. Honestly, it wasn’t until about year eight that it started to settle with me: “This is legit.” And that was just 3 years ago.

The journey has been filled with college interns, lots of volunteers and donors, an eager but ever-changing team that has followed my lead even when it was just a dream. As we’ve added full-time staff over the last couple years, we’ve realized we need to back up, get some things out of my head and the strategies and practices written down and documented. It’s not so much that we didn’t have a strategy, but honestly we couldn’t articulate what it was and we couldn’t align to something that was just in my head.

2020 was the year. We tackled so much! We documented all our organizational practices and strategies (I’ll spare you those hundreds of pages) and took a hard, in-depth look specifically at our project strategy. We asked ourselves why we did what we did, how we worked with partners, what were we trying to accomplish and where we were headed. We spent months looking back, defining terms, drawing connections, and redefining.

What follows is a glimpse into what came out of those months.
EDUCATION

**SUPPLIES**

<table>
<thead>
<tr>
<th>Backpacks</th>
<th>Amount Raised in 2020: $89,281</th>
<th>Amount Given in 2020: $90,000</th>
<th>Number of People Impacted in 2020: 8,100</th>
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</thead>
</table>

**STUDENTS**

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>Amount Raised in 2020: $120,342</th>
<th>Amount Given in 2020: $106,113</th>
<th>Number of People Impacted in 2020: 196</th>
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</thead>
<tbody>
<tr>
<td>India Scholarships</td>
<td>Amount Raised in 2020: $8,576</td>
<td>Amount Given in 2020: $8,500</td>
<td>Number of People Impacted in 2020: 28</td>
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<tr>
<td>Kenya College Scholarships</td>
<td>Amount Raised in 2020: $47,127</td>
<td>Amount Given in 2020: $50,302</td>
<td>Number of People Impacted in 2020: 165</td>
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</table>

**SKILLS**

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<thead>
<tr>
<th>Agromax</th>
<th>Amount Raised in 2020: $14,710</th>
<th>Amount Given in 2020: $15,881</th>
<th>Number of People Impacted in 2020: 18</th>
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<tbody>
<tr>
<td>Vocational Training</td>
<td>Amount Raised in 2020: $12,178</td>
<td>Amount Given in 2020: $10,855</td>
<td>Number of People Impacted in 2020: 355</td>
</tr>
<tr>
<td>East India VT</td>
<td>Amount Raised in 2020: $4,000</td>
<td>Amount Given in 2020: $4,000</td>
<td>Number of People Impacted in 2020: 15</td>
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**CENTERS**

<table>
<thead>
<tr>
<th>Delhi Schools</th>
<th>Amount Raised in 2020: $7,525</th>
<th>Number of People Impacted in 2020: 800</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mt Sinai School</td>
<td>Amount Raised in 2020: $6,000</td>
<td>Amount Given in 2020: $10,683</td>
</tr>
<tr>
<td>Jawadhu Hills</td>
<td>Amount Raised in 2020: $1,685</td>
<td>Amount Given in 2020: $5,752</td>
</tr>
</tbody>
</table>
2020 brought some challenges in our overseas leadership. Our key Kenya partner, Elijah, is married to an American and needed to move to the States in August. Elijah heads up all of our five Kenya projects. In addition, two leaders that worked with Elijah passed away unexpectedly in 2020. Meanwhile these projects have been growing and the need was as great as ever. After months of discussion, we split up the leadership of the projects among a few people in their twenties as well as some older leaders. Duncan and Jacob took on the Goats, the Ag project and the Water project. Raphael, Beatrice (a former sponsored student of ours!), and Rael took on the Student Sponsorship and the College Scholarships.

It is so awesome to see our partners rise to the occasion. We wondered if we might need to stop the sponsorship project, or at least slow it down, but the team shared that so many people were suffering and Raphael’s words of, “We are ready!” helped us believe they could handle it. And they did! In 2019 we were sponsoring 139 students. By the start of 2021 we were sponsoring 226! Raphael led the team there for that to happen. We also made great strides to get our water filtering system working properly and to focus more on our Ag project. If you ever wonder if young people can make a difference, give them a chance. They might just surprise you!
PROJECT EXCITEMENT
JAWADHU HILLS
In 2020 we launched our most holistic effort to date in Jawadhu Hills, Tamil Nadu, India. We are so excited about this project. After about 18 months of research, surveys, a trial tailoring effort, daily motorcycle commutes by our partners up into the hills of this forgotten region, we had proposed this project at our 2019 Night for Hope. We shared video, live music and readings with you there about the hopelessness in Jawadhu Hills. The poverty, the isolation, the illiteracy, the hunger. You responded with overwhelming support, surpassing our goal and giving us what we needed to move forward.

We are seeking to care about the entire region of Jawadhu Hills (about 10,000 people in 14 different villages). On February 4th, 2020, we launched 4 Community Development Centers (CDCs). Over 400 people came to these centers in 2020 for tutoring, tailoring, computer training, and food. But more than that, these centers began empowering people in their communities. Kids and adults alike now have a place to be where they will get poured into and where they will be able to pour into one another. In a community that has been neglected, there’s now a consistent presence that does the opposite. They now have a space where someone is reminding them that they’re important, that their education is important, that their village is important, that their future is important.

We just want to say thank you. We’ve been eagerly waiting for this project to start, and we’re so excited it’s finally underway. One of our partners told us that his wife catches him daydreaming, and he says it’s just because he can’t stop thinking about Jawadhu Hills. This project is special, and you are the reason we are able to do it. Thanks so much.
**SUPPLIES**

Mama Kits  
Amount Raised in 2020: $8,458  
Amount Given in 2020: $8,032  
Number of People Impacted in 2020: 1,700

Covid Relief  
Amount Given in 2020: $12,700  
Number of People Impacted in 2020: 1,834

**FOOD**

Feeding Centers  
Amount Raised in 2020: $40,192  
Amount Given in 2020: $19,743  
Number of People Impacted in 2020: 376

Goats  
Amount Raised in 2020: $17,525  
Amount Given in 2020: $18,000  
Number of People Impacted in 2020: 236

Kenya Agriculture  
Amount Raised in 2020: $5,000  
Amount Given in 2020: $400  
Number of People Impacted in 2020: 436

Covid Relief  
Amount Given in 2020: $13,050  
Number of People Impacted in 2020: 5,646

**WATER**

Kenya Water  
Amount Raised in 2020: $8,000  
Amount Given in 2020: $3,900  
Number of People Impacted in 2020: 6,500

South India Wells  
Number of People Impacted in 2020: 850

East India Wells  
Number of People Impacted in 2020: 519

**CENTERS**

Home of Hope  
Amount Raised in 2020: $6,663  
Amount Given in 2020: $12,405  
Number of People Impacted in 2020: 800

Jack Norman Memorial Centers  
Amount Raised in 2020: $21,000  
Number of People Impacted in 2020: 500
In 2020, Covid-19 shocked the world. All over the globe, the coronavirus pandemic wreaked havoc. For The Hope Venture, we leaned into God. We sought to lead well and not shrink back. Fortunately we work with local leaders. So while other global non-profits were shutting down, our leaders shifted and pivoted with us. In India, instead of running daily feeding centers, they packed groceries safely and delivered them to families. Instead of teaching classes at our Mount Sinai School, they were able to get help from us to do some online learning. When they saw migrant workers abruptly out of jobs, we were able to get hundreds of buckets of food and sanitary supplies distributed. When they saw the blind, and people with leprosy, no longer begging for income by the trains (because all train transportation had shut down), we were able to supply food and other health items. In Kenya, when they understood poor students at home had no lights to study at night (or in the mud homes it gets dark even early in the day), we supplied food, sanitary supplies, and installed small solar lights. While we had to cancel all our 2020 trips and travel teams overseas, we were proud to help 27,000 people around the world in 2020.
As we revamped our Project Strategy we considered where we were headed. Global Extreme Poverty was on the rise and God was blessing us and positioning us to help. But were we doing all we could? We decided it was time to invest in vetting additional new partnerships overseas. We love our partners and have worked with the same ones for roughly the entire 11 years we’ve existed. But if we were going to continue to help more people, we needed to take time to develop some new relationships. Even having Elijah come stateside in August confirmed our direction. What if all our projects with one of our partners needed to stop or couldn’t grow? Earning trust with new people takes time. We didn’t want to rush that process.

So we decided to work toward seeking “Pilot Projects” with new potential partners. We researched where extreme poverty was the worst in the world. We tapped into our current relationships to see if they had other trusted connections we could tap into. We set goals to vet 20 new partnerships over the next 5 years and see if any of them could stick for the long haul. We set a budget and started raising funds for it.

We’re excited for this new endeavor. Keep your eyes peeled for what’s to come!
"YOU GAVE ME THE CHANCE TO CHANGE SOMEONE ELSE’S LIFE. THIS WAS MY BEST CHRISTMAS EVER."

-BRYON
Letter from our Director of Donor Relations

An unsurprising statement: man this year was crazy and different.
An unsurprising statement: man our donors are awesome!

You guys. This year was unprecedented with so much change and need for adjustments. We have lived through a year where everyone has been impacted by COVID in some way and yet everyone’s experience was a little different. I know some of you have lost your jobs. Others of you have worked remotely and don’t know if you’ll ever go back. And some of you are still getting used to having that piece of cloth over your face. Something that hasn’t changed this year is the incredible generosity of our donors.

As our Marketing Director, Josh Petersen, would like to say, we at The Hope Venture learned a lot about “pivoting.” We worked from home over an entire summer. We altered events to virtual and drive-ins. Zoom became one of our best friends. We started raising money for projects we had never done before to try and relieve some of the devastation caused by this unknown virus. And you responded. Something I’m in awe of as the Donor Relations Director is the generosity of everyone involved with The Hope Venture. It’s absolutely beautiful. In a time that demanded much from each of us - you guys stepped up. Art galleries were made and the proceeds went to our backbone team. Jobs were lost and you still supported your student. We continued to ask not knowing what would lie ahead and you blew us away.

Here’s the thing. We at the Hope Venture love connecting people to make a global impact. While we have the connections and ideas with our partners - YOU GUYS are the ones making it happen. Goats don’t just magically appear. Mama Kits can’t be delivered until someone steps in and says “yeah I wanna provide one of those.” And you did. You looked beyond yourself to care for some of the poorest people in the world. You are the ones who inspire me to come to work everyday and try to make an impact.

So yeah, while this year was different locally - it was somehow all the more beautiful. Thanks for doing this with us. We are honored to be partnered with you all.

KATIE HORAN
Director of Donor Relations
OKAY OLLIES

Ollies are people that have taken one step with us. They have poked their heads in the door. Whether it is someone who followed us on social media or joined our email list, they have expressed some interest in our organization and we are pumped to start getting to know them.

2,843 INSTAGRAM FOLLOWERS
2,175 FACEBOOK FOLLOWERS
3,166 SUBSCRIBED EMAILS

YOU BET BETTYS

Bettys are our donors. They have jumped in to make a financial contribution of whatever they could. These are people who might give a few dollars to a project, sign up for our run, or buy a Mother’s Day gift from us. We count this number on an annual basis, so these numbers only include 2020 donors.

1,027 DONORS IN 2020
CAMPAIGNS:
- BACKBONE: 150
- SPONSORSHIP: 163
- WHERE MOST NEEDED: 55
- NIGHT FOR HOPE: 240
- TRIPS: 47
- RUN FOR HOPE: 346
- PROJECTS: 319

PERCENT OF 2019 DONORS WHO WERE RETAINED IN 2020: 42%

HECK YA HARRYS

We like to say that Harrys are traveling with us. They are our recurring donors, ongoing volunteers or staff & interns. They are the people that have said, “hey we believe in what you guys are doing and we want to stay involved.” Most of our donors give one-time donations, so this group really helps give us more confidence to keep taking big strides in the future, knowing we have a great team supporting us!

405 HARRYS IN 2020
CAMPAIGNS:
- RECURRING DONORS:
  - BACKBONE: 150
  - SPONSORSHIP: 163
  - OTHER PROJECTS: 46
- 55 NEW HARRYS IN 2020

CHECK IT OUT CHARLIES

The best tool we have to grow our organization is word of mouth, and this is the group that makes that happen. Our Charlies are our advocates. They are people that have committed to making at least one bold ask for us each year. They invite their friends to our events, they host fundraisers, and they post about us on their social media. They tell their circles about us, or as Cynec likes to say, “they talk to their donut”:)

86 CHARLIES IN 2020
50 INSIDERS ON OUR “TALK TO YOUR DONUT” EMAIL
**Fundraising**

**Donor Breakdown**

**Donor Types**

- **Individuals**: 95%
- **Organizations**: 4%
- **Churches**: 1%

1027 Donors

**Donors from Each State**

38 States
Run For Hope
SOCIAL DISTANCING EDITION

April 2020 was all about the Run For Hope // Social Distancing Edition! And it was an amazing event, we had nearly as many runners as last year (even after COVID-19). We had 222 people post at least one run in our Facebook group and in total there were 1303 runs posted for 5377 miles! We were absolutely amazed by the engagement we got:) We also had people running from around the country as well as from Guatemala and Kenya. Overall, the event was a great success despite having to make a big shift to doing it online.

TOTAL RUNNERS: 222
TOTAL RUNS: 1303
TOTAL MILES: 5377
TOTAL RAISED: $19,079
"I was first introduced to The Hope Venture a couple years ago and I knew immediately that I wanted to be involved... I felt a calling to do something, an urge to help in any way possible."

- Nickolas

While 2020 brought a crazy loneliness and isolation for people, it also forced us to find community in new ways. At The Hope Venture, we love our community of Ollie to Charlie's (check out the previous pages for what we mean by that). We know that people can be anywhere along that journey and they are all important to what we do. Everyone is valuable to our team. As people get to know us, often they want to move along in that journey and get more involved. Here's Nick's story of how 2020 impacted him:

I was first introduced to The Hope Venture a couple years ago and I knew immediately that I wanted to be involved. I just didn't know how. I remember how moved I was by the opportunities they create for children and families in countries like India and Kenya. I felt a calling to do something, an urge to help in any way possible.

After some time and looking I decided I wanted to be a sponsor for the Run for Hope. My hope was to be able to be a part of the movement, to be as involved as possible. If you were going to run, I was gonna run. I wanted to be right there beside all of you and because I'm a part of the community, I wanted to earn the backpacks with you. I was ready to run. Shoes laced, headband on. While I was blessed with the ability to help sponsor the Run for Hope this year, we all had another obstacle to face. Due to Covid-19, The Hope Venture had to make changes. However, unlike other local runs this year, The Hope Venture found a way to overcome those challenges and keep us all running. Although I am disappointed that I don't get to meet all of you in person and face-to-face, I look forward to seeing the wonderful posts about your runs and I hope I get a chance to get to meet you in the future. I am very impressed by what I have seen so far with how many miles many [of you] have run. Some of you may end up hitting the maximum suggested mileage for the lifetime of your shoes as well. I have decided that I want to buy a new pair of shoes for the person who puts in the most amount of mileage. It's just my way of thanking you for all that you do.

Nick found a community here at The Hope Venture that was working together to provide backpacks of school supplies for kids in India. He shared this on the facebook group we had for our Social Distancing Run For Hope, where people were getting sponsored to post the miles they ran each day for a month. The changes to our plan forced us to get creative and Nick got to be a part of that.

We don't rely on grants, we rely on God to move in people's hearts. We hope everyone finds a place to be involved with us to change the world together. It's awesome. Come join the team!
Every year we tie our ties and break out our favorite dresses for a night of celebration. But the reality is we never really know how that celebration is going to turn out. We had no idea how this night would go or what would happen but we expectantly gave it our all and hoped for the best. And it did not disappoint! This year with all new logistics of it being a drive-in and socially distant because of a pandemic and happening during a really hard economic time - you still showed up. And here’s the crazy thing. We were able to raise even more money than last year and with all your generosity and hard work we are excited to announce that we have raised over $66,000 which is going to impact 6600 kids’ lives. We are so stinkin’ thankful. Thankful for a God who is faithful and thankful for you guys who continue to show up and care for a group of people that you may never see or meet. For a group of people who need help - you stepped in to try and bring a little hope and love into these trying times. From the bottom of our hearts, we want to say thank you. You will be making a difference and we truly couldn’t do any of this without you.

**DRUMMERS:** 1

**SKATERS:** 2

**FOOD TRUCKS:** 3

**DANCERS:** 23

**FLOWERS:** 120

**TICKETS SOLD:** 127

**TOTAL RAISED:** $66,000+.

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**A Night For Hope**

**DRIVE IN**
Here are a few different campaigns we did through social media and emails in 2020. Though them we were able to raise tens of thousands of dollars for Covid-19 Relief, Mama Kits, Students in Kenya, Goats, Feeding Centers and more!

-BARB
**Staff**
The Faces in Our US Office

- **Cynci Petersen**
  - Executive Director

- **Josh Petersen**
  - Marketing Director

- **Katie Horan**
  - Director of Donor Relations

- **James Peregrine**
  - Project Manager (Aug-Dec)

- **Caleb Petersen**
  - Project Manager (Jan-Aug)

- **Matthew Relihan**
  - Accounting Intern

- **Carli Huston**
  - Social Media Intern (Aug-Dec)

- **Skyler Schwaninger**
  - Project Intern (Aug-Dec)

- **Karin Ellefson**
  - Promotion Intern (Aug-Dec)

- **Elisabeth Gross**
  - Student Sponsorship (Jan-Apr)

- **Ana Rodriguez**
  - Social Media Intern (Feb-Aug)

- **Andy Morrison**
  - Content Intern (Feb-Apr)

**Board**
The Leadership We Rely On

- **Troy Bredenkamp**
  - Chairman

- **John Kroecker**
  - Vice Chairman

- **Katherine Stewart**
  - Secretary

- **Jodi Kongsjord**
  - Treasurer

- **Cynci Petersen**
  - Board Member

- **Tracy Brester**
  - Board Member

- **Josh Davis**
  - Board Member

- **Matt Anderson**
  - Board Member

**Partners**
The Key Leaders Overseas

- **Charlie Abro**
  - South India

- **Elijah Ombati**
  - Kenya

- **Anuja Lal**
  - North India

- **Vivian Kyoto**
  - Uganda
At home, 2020 called for reflection, love and creativity. Several times throughout the year we found ourselves pausing, seeking God, sometimes getting grumpy (we tried not to but honestly we were stretched too!), getting creative, and reaching deep in our hearts to find the love we wanted to give away.

When the pandemic hit, we were about a month away from our annual 5k/10k Run for Hope. While working from home and getting VERY familiar with Zoom, we brainstormed together and shifted to a virtual social-distancing edition of the run. Instead of a one day race, we had people run on their own for nearly a month, posting pictures and selfie videos to a Facebook group. We had people across the globe running and forming a community together, all while being isolated and "alone."

When racial tensions rose, we asked ourselves hard questions. While we are proud to work daily to bring dignity to lots of different ethnicities around the world, we wanted to check our hearts about our love for the people in our own country. We did some things well. But there was room to grow much more. After all, we are based in Lincoln, NE, and we had an all white staff and board. While we work hard to give donation opportunities to children, and college students, and moms, and people of any age, we don’t reach into other cultures well to partner together here in the US. So we are taking steps to make changes. It’s not easy. We don’t always do it exactly right. But we do believe God loves all people and we do too. We are working harder to live that out here in our own community.

We also had a big challenge when the government was giving out money to small businesses to help pay their staff teams and expenses during uncertain economic times. Most non-profits joined in and received much needed help. However, there was a line in the application that said, “Current economic uncertainty makes this loan request necessary….” For me, as the director of The Hope Venture, I wondered why these uncertainties now made government money “necessary.” How could that be? I’ve never had certainty of where our funds would come from except that if God wanted to supply, He would. Why would I now put my hope in the government? I felt foolish, as I knew Godly people and organizations were getting the funds. But for me, I couldn’t sign off on that line. So we did not request the funds. By the grace of God, while we cut our budget due to no trip expenses (which was about an $80,000 decrease), we surpassed our revised budget goals, hired more staff and moved full steam ahead. God did not fail us. He is still on His throne and He is our Hope.

Lastly, as it came time for our annual Night for Hope, many non-profits were cancelling their events. All indoor venues were closed so it seemed obvious to do so. But we made the decision to hold a Drive-In event outdoors in mid-October, despite being told people would never come. We pulled out our creativity, had incredible videos, a live band, a Flash Mob, food trucks, roller skaters bringing flowers to people, and a live ask that brought in more income than we had ever received at an event.
"Giving provides the opportunity to stay engaged and remain a part of this team that shares God’s love and changes lives, including my own!"

-TY
KNOW WHERE YOUR MONEY GOES

WE SAY

100% GOES

100% Model

When you donate to any of our projects, we will send 100% of your donation to the project(s) you choose. We will even cover things like credit card fees or money wire fees in order to ensure all of your money goes where you think it is going. To do this we have an incredible team of people called the Backbone Team. This is a team of people who have chosen to join us in the adventure of bringing hope and dignity to the most disadvantaged people in the world. They are people who give monthly or annually to fund all of our operational expenses. We wouldn’t be able to do any of what we do without this team and we are incredibly grateful for them.

THE BACKBONE TEAM
Our Projects
2020 Project Allocations

Expenses
All Time Expense Breakdown
# Financials 2020 Income & Expense

<table>
<thead>
<tr>
<th>INCOME</th>
<th>Value</th>
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</tr>
<tr>
<td>34000</td>
<td>$13,527.00</td>
</tr>
<tr>
<td>35000</td>
<td>$9,406.85</td>
</tr>
<tr>
<td>36000</td>
<td>$62,717.99</td>
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<tr>
<td>37000</td>
<td>$8,000.00</td>
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<tr>
<td>38000</td>
<td>$27,663.25</td>
</tr>
<tr>
<td>39000</td>
<td>$5,685.00</td>
</tr>
<tr>
<td>40000</td>
<td>$19,050.65</td>
</tr>
<tr>
<td>41000</td>
<td>$49,136.00</td>
</tr>
<tr>
<td>44000</td>
<td>$-9,432.01</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$501,970.82</strong></td>
</tr>
</tbody>
</table>

**Total Income $850,098.22**

**Gross Profit $850,098.22**

<table>
<thead>
<tr>
<th>EXPENSE</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>50000</td>
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</tr>
<tr>
<td>51000</td>
<td>$90,000.00</td>
</tr>
<tr>
<td>52000</td>
<td>$164,915.00</td>
</tr>
<tr>
<td>53000</td>
<td>$30,736.00</td>
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<tr>
<td>54000</td>
<td>$16,435.50</td>
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<tr>
<td>55000</td>
<td>$20,732.00</td>
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<tr>
<td>56000</td>
<td>$52,743.00</td>
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<tr>
<td>57000</td>
<td>$3,900.00</td>
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<tr>
<td>58000</td>
<td>$12,405.00</td>
</tr>
<tr>
<td>60000</td>
<td>$1,000.00</td>
</tr>
<tr>
<td>61000</td>
<td>$39,253.33</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$432,119.83</strong></td>
</tr>
</tbody>
</table>

**Total Expense $753,557.40**

Net Income $96,540.82

---

# Financials 2020 Assets

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>Dec 31, 20</th>
<th>Dec 31, 19</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Current Assets</td>
<td>486,737.21</td>
<td>389,650.17</td>
<td>24.9%</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>486,737.21</strong></td>
<td><strong>389,650.17</strong></td>
<td><strong>24.9%</strong></td>
</tr>
<tr>
<td>Liabilities</td>
<td>4,832.01</td>
<td>4,285.79</td>
<td>12.7%</td>
</tr>
<tr>
<td><strong>Equity</strong></td>
<td><strong>381,905.20</strong></td>
<td><strong>352,064.38</strong></td>
<td><strong>25.1%</strong></td>
</tr>
</tbody>
</table>

---

# All Time Numbers

**From 2009 to Present**

<table>
<thead>
<tr>
<th>TOTAL DONORS</th>
<th>TOTAL RAISED</th>
<th>TOTAL RECIPIENTS</th>
</tr>
</thead>
<tbody>
<tr>
<td>4,300</td>
<td>$4.7 Million</td>
<td>63,000+</td>
</tr>
</tbody>
</table>
Thanks so much for being on the journey with us in 2020. We believe God's hand is on this organization and that He will provide for what He calls us to. We will keep doing education and health projects among the poor. We will keep exploring where extreme poverty is causing devastation. We will keep building new trusted relationships and move forward with Pilot Projects, as well as with the 25 current projects we already have. We will foster a diverse community here to support those projects with joy, generosity and compassion. We will stay on this adventure and by God's grace we will bring hope and dignity to the most disadvantaged people in the world.

Stick with us. We’re praying you’ll be a part of the ride.
THANK YOU